

# Our aim: make a positive difference

## Guernsey Community Foundation

Review of Activities 2010-2012

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 Guernsey Community Foundation

Registered Charity CH331

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#### Thank you to

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Association of Guernsey Charities  
BDO  
Betley Whitehorne  
Guernsey Chamber of Commerce  
Guernsey Event Company  
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Kindly designed by Betley Whitehorne

*promoting effective philanthropy*



GUERNSEY COMMUNITY  
FOUNDATION

The Foundation was formed in April 2010 with the overriding objective of 'promoting effective philanthropy' within the Island.



The Guernsey Marlins Special Swimmers Club received £2,500 from the second quarter of the Quarterly Grants Programme.

The charity is a swimming club for people with, primarily, learning disabilities, but which also caters for people with physical disabilities.

The club aims to encourage and train disabled swimmers to compete off island and to host competitions in Guernsey for disabled swimming teams from Jersey and the UK.

The Foundation's grant will contribute towards the costs of Guernsey Marlins members entering future off-island competitions and to ease the burden of the associated expense of travel and accommodation.

## About the Foundation

The Guernsey Community Foundation was formed in 2010 with the overriding objective of 'promoting effective philanthropy' within the island.

The Foundation is actively involved in a number of projects which support this objective and help build the capacity of the voluntary sector.

The development of the Foundation's work follows the commissioning of a research project by Bristol University in 2010/2011 which looked into the voluntary sector in Guernsey.

Phase one has seen the Foundation develop a strategy for volunteering; a programme for distributing funds; and a training programme to strengthen and upskill volunteers and voluntary sector workers. It has also seen the Foundation raise awareness of the hard work and commitment of everyone working in the voluntary sector and of the challenges facing them in the future.

The next phase will see the Foundation seeking to engage with the States of Guernsey and voluntary organisations in relation to social policy in the island.

The Guernsey Community Foundation aims to support local voluntary organisations as they develop their services and grow.

# 1

Providing Funds

# 2

Giving Time

# 3

Sharing Ideas

## Meet the team

### Directors



Chris Sherwell (Chair)



Dave Warr (Vice-Chair)



Wayne Bulpitt



James Partridge, OBE



Fionnuala Carvill



Sarah Evans

### Patrons



Stuart Falla, MBE  
(Chair of Patrons)



Dame Mary Perkins, DBE



Digby, Lord Jones of Birmingham, Kt



Lady Rowland

### Staff



Dave Chilton  
Chief Executive Officer



Sadie Siviter de Paucar  
Development Manager



Laurel Le Tocq  
Projects & Communications

We believe that the strength of the Guernsey Community Foundation lies with its people.

Our team of committed and energetic individuals are fortunate to be backed by a group of local philanthropists dedicated to giving something back to the community of Guernsey.

### Advisory Panel

Shelaine Green  
Roy Le Hegarat  
Nigel de la Rue  
David Farrimond  
Jonathan Le Tocq  
Prof. Bruce Lloyd  
Peter Roffey

## Message from the Chairman

It gives me great pleasure to introduce this first review of our activities since we started out in April 2010.

The following pages show how we've developed a programme of Community Awards to recognise the contribution of the island's many charities and volunteers; instituted a Grants Programme to fund specific projects which improve individual charities' capacity to do their work; and encouraged the recruitment of suitable volunteers to help charities with specific tasks.

More importantly, and in the cause of documenting the scale of need and the breadth of existing provision in Guernsey, we commissioned at an early stage some insightful research from Bristol University, and we supported the Association of Guernsey Charities on a much-needed project to update their charity contacts database. With this sort of information coming through, we have put ourselves in a position to meet our fundamental objective – namely, to promote effective philanthropy.

What exactly do we mean by this? The answer is that we wish to encourage the giving of money, time and ideas in the most productive way possible. This in turn means that we want these efforts to have a 'multiplier' effect in the voluntary sector.

The Foundation's niche is not simply 'good works' – the 360-plus organisations registered with the Association of Guernsey Charities show that this is already happening on a wide front. Rather, the Foundation's work is aimed at assisting those charities which want help to be as effective as possible.

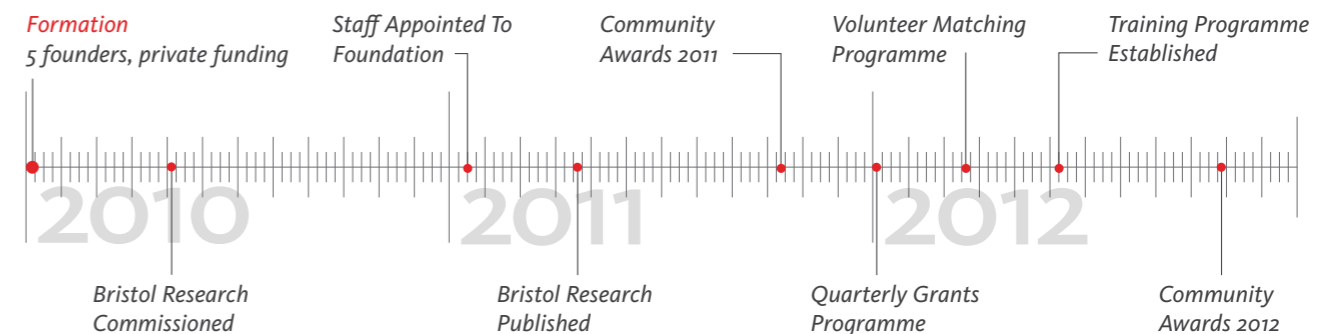
Looking ahead, we also wish to engage with the States sector and the business community to encourage greater coordination, coherence and consistency in provision. To this end, we have recently appointed Dave Chilton, Chief Officer of a key States department, as Chief Executive Officer to lead our small team. We welcome him as he starts his new role in January 2013.

We could not even contemplate such ambitions without the financial support of our Founders, the encouragement of our Patrons, the assistance of our Advisory Panel and the hard work of our Directors. To all of them I say thank you, and in particular I wish to thank Stuart Falla, my predecessor as Chairman of the Board, who in August 2012 became Chairman of the Patrons. He personifies the kind of philanthropy we wish to promote, and the Foundation's record thus far owes him a debt of gratitude.



Chris Sherwell

### Our Timeline



Maison Saint Pierre, one of the first beneficiaries of the Quarterly Grants Programme, which was launched in early 2012.

## Quarterly Grants Programme

# 1

## Providing Funds

The Guernsey Community Foundation offers £40,000 a year to local charities and voluntary organisations through its Quarterly Grants Programme.

The programme was launched in March 2012 with the financial backing of the Founders. It distributes £10,000 per quarter through a simple application process. Successful applicants are chosen by a grants panel, comprising Dave Warr and a rotation of members of the Foundation's Advisory Panel.

In the first year the priority theme for grant applications was "projects, activities or services that aim to increase social inclusion in the Bailiwick of Guernsey, i.e. projects which help people to overcome barriers and inequalities that prevent them participating on equal terms in society." The theme reflects the findings of the Bristol Research Project.

The Programme has supported:-



### Maison Saint Pierre

Maison Saint Pierre received a grant of £2,300 from the first round of the Quarterly Grants Programme.

Maison Saint Pierre provides accommodation for women and their children who, for whatever reason, find themselves without a home.

The charity's accommodation has been undergoing essential building maintenance work to reinstate and decorate the front of the building. Windows, fascia boards, guttering and downpipes have all been replaced, as has the front door and surround. The building has also been painted, all helping to give it a fresh look and to make it a more inviting place for those who stay in the house.

The grant went towards the essential maintenance of the building, allowing current funds and future fundraising efforts to be directed towards operational costs.



Tracey Rear, Drug Concern Manager

### Drug Concern

Drug concern received £4,000 from the second round of the Quarterly Grants Programme.

The charity is involved in the delivery of services for those whose lives are affected by drug misuse within the Bailiwick of Guernsey through education, information, support and counselling.

In January 2013, it will be launching a new programme called MPACT which aims to reduce the negative impacts on children resulting from parental substance use by:

- ▶ Supporting families to work together
- ▶ Improving family communication
- ▶ Developing appropriate coping strategies for the family unit and separately as individuals.

The Foundation's grant will contribute towards the programme costs for the first year.



Guernsey Disability Alliance Photo courtesy of Guernsey Press

## GDA / Crowd Media

### Shelaine Green, Executive Chair of the GDA

Guernsey's first Disability and Inclusion Strategy will go to the States for debate in 2013 and we wanted to find a way of raising awareness of the barriers facing disabled islanders ahead of the debate.

We approached the Guernsey Community Foundation via its Volunteer Matching Programme to see if there was anyone suitable on the register who could help us out. We were quickly introduced to James and Jo at Crowd Media.

We are delighted that Crowd are now working closely with GDA members to adapt a recent disability campaign from Australia for a Guernsey audience. The campaign will be based on video clips of disabled islanders and their families speaking about the impact that a Guernsey Disability Strategy will have on their lives. The campaign will be distributed via social media.

### Jo Porritt, Founder, Crowd Media

Crowd has built a bit of a reputation for supporting charities and causes we really believe in so we were delighted when the Foundation approached us recently in search of someone to support the GDA with a digital media campaign.

The campaign will highlight the importance of a disability strategy for the island. It is hard to believe that we live and work in such an affluent jurisdiction, that doesn't yet have this in place. I am so proud of our involvement in this project.



Jo Porritt & James Bougourd, Crowd Media

## Volunteer Matching Programme

The programme, which has been developed as part of our wider volunteering strategy, offers a unique, personal, face to face service which aims to source volunteers with professional skills and match them to voluntary organisations who require their specific expertise.

By introducing volunteers with professional skills directly into the voluntary sector, the Foundation is able to support it to grow and to encourage a volunteering experience which is positive for both the volunteer and the voluntary organisation.

Working in association with IoD Guernsey Branch, the Foundation has developed a register of volunteers and a register of 'needs' and is already making regular and successful matches.



"The IoD in Guernsey recognises that we must maintain and enhance our social capital if we are to strengthen the building blocks of island society.

We believe that this can be achieved through a partnership with the business community and the networks of voluntary organisations and not for profit institutions that underpin our social fabric.

A few key appointments in these organisations from the business community will make a real difference."

Anne Ewing  
IOD Guernsey Chairman



## GSPCA / Steve Coe

### Steve Byrne, GSPCA Manager

I approached the Guernsey Community Foundation in search of a volunteer with professional skills who could help us with financial matters. Ideally, we were looking for a Treasurer.

The Foundation introduced me to Steve Coe who was on the register as a willing volunteer with finance skills and with a particular interest in animal charities. It was a perfect match for us. Steve's professional knowledge has already helped us to develop procedures and protocols and within a relatively short space of time Steve has joined our committee as Treasurer. His fresh ideas and sense of humour have been welcomed and he has really helped to broaden our horizons.

### Steve Coe, Volunteer

For some time I had wanted to get involved in the voluntary sector but I was finding it difficult to identify relevant opportunities that were of interest to me and made use of my skills. The Foundation's Volunteer Matching Programme was an ideal solution for me.

I met the Foundation face to face and they were able to put a number of possibilities forward for me to consider. This enabled me to select projects where I felt I could make a difference and where I would enjoy the role.

Being self-employed, I can be flexible with my time but voluntary organisations will appreciate any time that you can give and any knowledge you can share - whether you can commit to help them weekly, monthly or annually.

I am very much enjoying my new role with the GSPCA and am pleased that my knowledge and experience is of use to the charity. I also intend to help out with a variety of GSPCA events so that my commitment goes beyond my skills.



Steve Coe, volunteer for GSPCA

In 2010, the Foundation commissioned the School for Policy Studies at the University of Bristol to carry out an extensive research project entitled 'The Voluntary Sector in Guernsey'.

The aim of the research was to evaluate the role that the voluntary and charitable sectors play in social policy provision in the island, how this might be improved and how relationships between public and charitable provision might be strengthened.

The findings of the research have been pertinent in many ways, not least in helping to shape the path of the Foundation, providing valuable insight into the real needs of the voluntary sector in Guernsey.

The publication of the findings has also stimulated debate about the role of the charitable sector within the island and its relationship with the States. It is the intention of the Foundation to highlight the issues that most affect voluntary organisations and works towards building capacity in the sector.

The full report, together with an executive summary, can be downloaded from [www.foundation.gg](http://www.foundation.gg).

The voluntary sector plays an increasingly significant part in our society. Co-operation between charitable groups, the business sector, and statutory agencies is vital.

The Association of Guernsey Charities has, for nearly thirty years, supported and encouraged the work of charities around the Bailiwick and liaises regularly with other bodies supporting the sector. The Foundation, in its work to identify how and where charities and voluntary groups can be helped, has worked closely with the Association, making members aware of the various initiatives being offered, and contacting its members to update the Association's contacts database. [www.charity.org.gg](http://www.charity.org.gg)

Separately, the Foundation is also involved in a number of other activities including:

- Establishing a database of local charitable trusts and funds who may have resources to assist voluntary organisations who are seeking funding.
- Offering advice and support to organisations which are looking to develop their services, including the Youth Partnership, Every Child Our Future, and Options.
- Participating, at the invitation of the States of Guernsey Social Policy Group, in the newly formed third sector steering group.

In April 2012 the Foundation hosted a seminar at the St Pierre Park hotel for the voluntary sector entitled 'Preparing For An Increasingly Challenging Future'.

One of the Foundation's aims is to encourage local voluntary organisations to share knowledge and ideas, and to work together in collaboration.

This, on top of the Foundation's aspiration to help build capacity within the sector, saw five key speakers address the audience on the following topics, followed by questions from the floor.

The importance of strategy  
**Peter Woodward**

Managing change: the risks and rewards  
**Philippa Stahelin**

Volunteering – an employer's perspective  
**Dame Mary Perkins**

What corporates want you to tell them when applying for support  
**Denise Fallaize**

Can and should the State do it all?  
**Mark Cooke**

The Foundation intends to host further seminars to address relevant and current topics which affect the voluntary sector.

The Guernsey Community Foundation, together with The Learning Company, is running a series of free training sessions on Leading & Managing Volunteers.

These training sessions are one component of the Foundation's support in up skilling the voluntary sector and it is expected that the Foundation's training programme will develop to accommodate further training needs of local voluntary organisations.

The Foundation also has a training fund through which applications can be made for grants to attend training courses on and off-island.



**Kathy Tracey:**  
'The Learning Company is delighted to be involved with The Guernsey Community Foundation, helping to develop the skills and talents that already exist within the sector and to harness the commitment to achieve even greater results.'

**Sharing Ideas** co-operation between charitable groups, the business sector and statutory agencies is vital

# The Community Awards recognise those who give their time to charity projects and community events

## Celebrating Community Spirit

The Community Awards were introduced to applaud and recognise the hard work and dedication of the many people in the Bailiwick and beyond who give their time to local charity projects and community events.

The inaugural event in 2011 saw 75 nominations across the five main awards categories and the judges had a tough job to whittle down the nominations to three shortlisted nominees per category. After much deliberation, the winners were announced as:

Charity of the Year – Guernsey Voluntary Service

Fundraising Team – GALP Donkey Parade

Overseas – Tumaini Fund

CSR – OSA Recruitment

Outstanding Individual Achievement – Roger Allsopp

The Guernsey Community Foundation also made a Special Award. The award, which is given at the Foundation's discretion, was made posthumously to Dave Purdy who worked tirelessly in his campaigns for disability rights in Guernsey.

For the 2012 event, a new award category has been introduced – Organising Committee of the Year – awarded to the organisers of an annual event or one-off project which has been particularly successful in engaging with the local community.

The Community Awards are proudly hosted by the Guernsey Community Foundation with principal sponsor State Street Global Services. We are also grateful to the sponsors of the individual award categories – Specsavers, Sportingbet, Schroders Private Banking, RG Falla and Guernsey Chamber of Commerce – for their generosity and support.



**Top:** Digby, Lord Jones of Birmingham, Guest Speaker 2011  
**Middle:** Sarah Griffiths receives the award for Outstanding Individual Achievement on behalf of Roger Allsopp  
**Bottom:** 2011 winners

## Founders & Finances

Prior to its formation, the Guernsey Community Foundation was fortunate to gain the support of five like-minded individuals who share the vision of 'promoting effective philanthropy' and helping our Community.

Without them, the Foundation would not have come into existence and it is thanks to their generosity that the finances of the Foundation have been assured during its formative years. This has enabled the Board of Directors to establish and develop the Foundation without the concern of how its activities will be funded.

It also means that any additional funds which may flow through the Foundation from whatever source will be used exclusively for the benefit of the wider voluntary sector, rather than its own running costs.

As the Foundation enters its next phase of development an important role for the Board will be to explore the most effective ways to fund its various initiatives in the longer term. In this regard, the Foundation plans to engage with individuals and local businesses who might wish to support its longer term aims and work.

## Looking Ahead

Guernsey is not immune to events around the world, and the age of austerity is descending upon the island as it is elsewhere. The immediate upshot is that hardship and deprivation are intensifying, and the capacity of the States of Guernsey to help is being constrained.

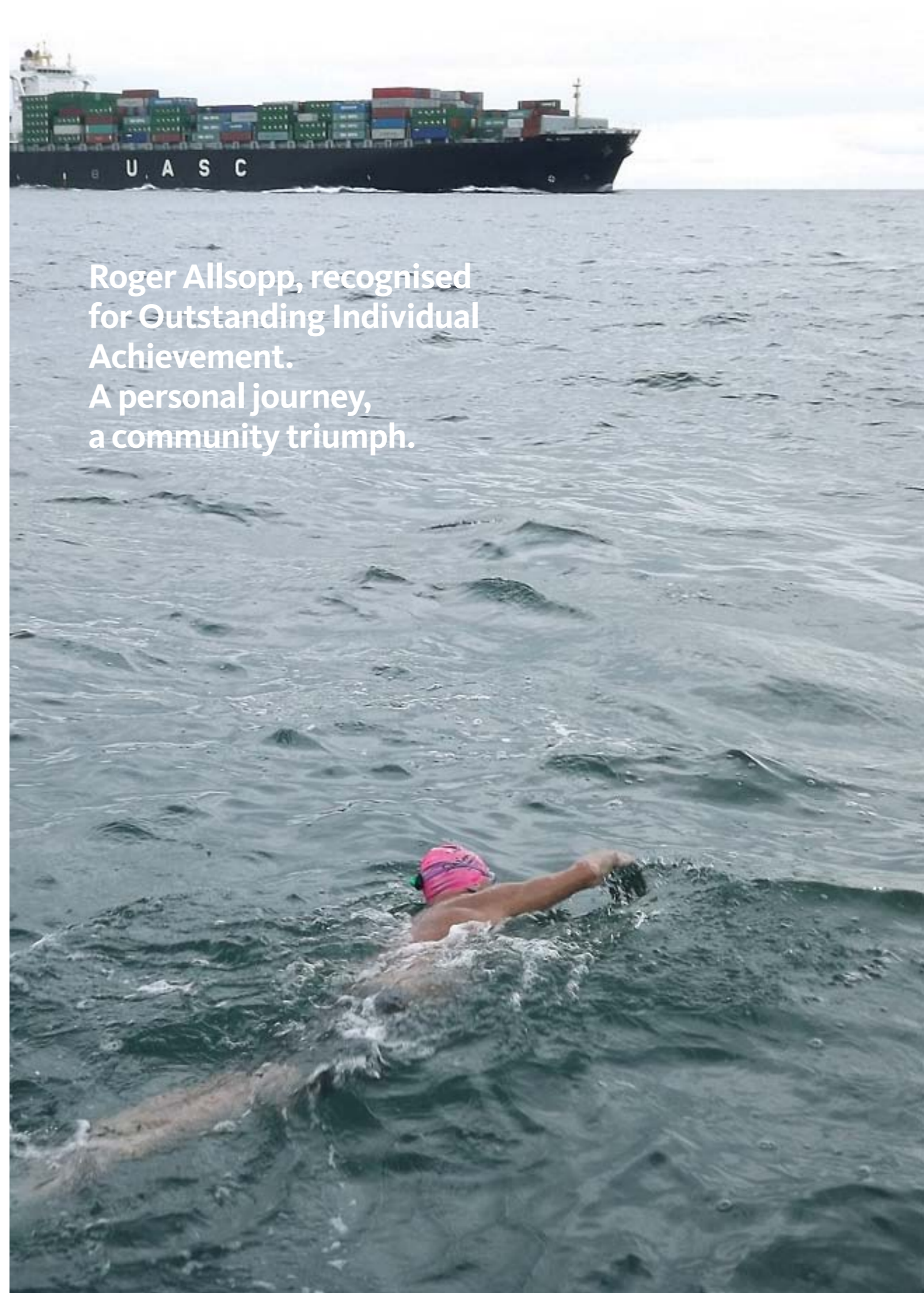
At the time of writing, this rather bleak outlook is not widely appreciated in Guernsey. The hope that the worst will not come to pass, but that even if it does, the talents and far-sightedness of our leaders will see us through.

Happily, the recently-elected States leadership recognises that it can only do so much with the taxes it is prepared to raise for the commitments it cannot avoid. It is increasingly open to the notion of partnership with the business community and the voluntary sector, and to the imperative of identifying the areas of greatest need and improving the efficiency of its efforts to meet such demands.

Herein lies a role for the Guernsey Community Foundation: as a non-partisan, non-threatening, knowledgeable body which can act as honest broker between government, business and the charitable sector - an entity which, by promoting effective philanthropy, greases the wheels of an effective participatory community and ensures that giving spreads far beyond the realms of government.

Have we yet done enough to earn the confidence of those we wish to work with? We'd like to think that the pages of this document demonstrate that the course we have been on over the past 30 months makes sense and has broad support. In the short-term, therefore, we wish to continue supporting the voluntary sector with our key projects and to generate additional funding for new activities deemed worthwhile. We have ideas for this, and will get on with implementing them.

In practice, needless to say, we are more ambitious than this. We have a longer-term vision that involves building effective partnerships with government, business and the charitable sector, so that when any donor - of money, time or ideas - wants to know how best to help, we are the first port of call, because we can make things happen.



Roger Allsopp, recognised  
for Outstanding Individual  
Achievement.  
A personal journey,  
a community triumph.