Impact Review 2012-2013



# Making a Positive Difference



# promoting effective philanthropy

The Guernsey Community Foundation has the overriding objective of 'promoting effective philanthropy' where philanthropy is defined as the giving of money, time and ideas.

The Foundation is working to build capacity in the voluntary sector by supporting local charities and voluntary organisations as they look to develop their services and to grow. It is actively encouraging and nurturing effective partnerships within the voluntary sector itself and between it, the States of Guernsey and the business sector.

All of the Foundation's running costs are covered by a small group of like-minded individuals who share our vision of promoting effective philanthropy. This means that funds which flow through the Foundation, whether from Individual Donors, Corporate Supporters or Charitable Trusts, can be used exclusively for the benefit of the wider voluntary sector.

A recent major donation from a local Charitable Trust gives more credence to the work of the Foundation. It gives confidence to donors that others are trusting us to use their money wisely, and enables the Foundation to increase its activities and concentrate more directly on major strategic initiatives and projects which have a significant impact on the community.

> 30 GRANTS AWARDED TO DIFFERENT VOLUNTARY ORGANISATIONS, TOTALLING £67,361.00



# OUR GRANTS HAVE HELPED 38 CARERS RECEIVE SUPPORT THROUGH CARERS COMING TOGETHER

# Message from the Chief Executive

When you think of a charity do you think of a group of people trying to make a difference in people's lives? When you think of a community do you appreciate the 450-plus voluntary and charitable organisations on the Island?

The Guernsey Community Foundation does, and it wants to help those organisations survive and prosper in an increasingly challenging world. Being responsive to the needs of our community is our aim; staying focused on the aspirations of our founders and donors is our strength.

philanthropic giving, whether that is money, time or ideas, to

The last 12 months has seen further growth and development

Board of Directors has welcomed the addition of Jurat Stephen

impact on the wider voluntary sector is becoming more evident.

This Impact Review highlights some of our key successes over

If you care about our community, we hope to hear from you.

Jones, our key work streams have developed at pace, and our

at the Foundation - not only has our staff team grown, our

We remain committed to promoting and facilitating

voluntary and charitable organisations.

We're here to help you help others.

**Guernsey Community Foundation** 



Dave Chilton

#### **Our Public Profile**

Media interest in the Guernsey Community Foundation has grown fast and awareness of our events, projects and campaigns has gathered momentum. Keep an eye out for us across the various local news channels and keep up-to-date with us via social media.

We are online at www.foundation.gg www.communityawards.gg

And social with Facebook, Twitter and You Tube

Key Public Events 2012-2013 The Community Awards 2012, St James – 220 guests. The Careers Show 2013 – exposure to 1500 school pupils

the past year.

Dave Chilton,

Chief Executive

Volunteering Expo, Market Square – **36** different charities, hundreds of potential volunteers.

Supported Living and Ageing Well Strategy – presentation & discussion, Les Cotils – 60 attendees. Poverty in Guernsey: What's the problem? Presentation & discussion, Les Cotils – 150 attendees.

# **Funding Areas of Need**

## **Grants Programme**

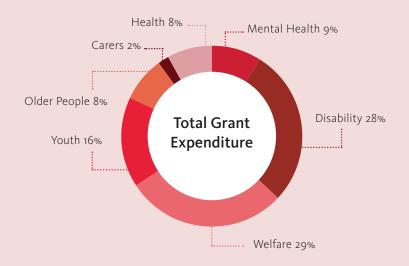
The Foundation's Grants Programme continues to evolve and to undertake a more strategic role. During 2012 £40,000 was awarded to projects that increase social inclusion. This year a further £50,000 has been distributed to charities under the theme of capacity building.

2014 and 2015 will see an increase in support to an anticipated £175,000 a year for larger strategic projects that benefit the community.

The door is not closed to charities seeking support. If they come to us with a strategic initiative, or if we identify one that we feel is doing good work, then we will support them.

## Philanthropy services

The Foundation can provide a tailored service for donors who have funds to distribute to charitable causes. It has recently been invited to advise on the distribution of funds from the Sarah Groves Foundation for the benefit of the Arts and Young People. It is also working towards securing substantial funds from a private Trust to provide support to older people in Guernsey. The Foundation continues to advise local trusts and companies on their philanthropic giving.



## **Grant Givers Group**

The Foundation has discussed with the main Givers to Guernsey charities how their knowledge and experience can be shared to the benefit of all. This affiliation encourages sharing of information while allowing identities to be maintained.

# GRANT CASE STUDY FROM YEAR 1

# Social Inclusion: Friends of St Martins Day Service

This grant of £2,850 provided Positive Behavioural Support Training for family and paid supporters of people with learning disabilities. The training helped participants identify ways of reducing the frequency, severity and impact of challenging behaviour. The sessions were attended by 28 people with an even mix of family members and paid support staff. The training has provided many benefits not only to the participants but also to the people they support. It has also helped to promote partnerships between families and paid staff by having a shared understanding of the Positive Behavioural Support model.



"Without the grant from the Community Foundation this essential training would not have been possible. It was an exciting opportunity to enable families and paid staff to have access to training and support from the Challenging Behaviour Foundation."

Will Jones St Martins Day Service

"We were thrilled to receive the grant. It

enabled us to visit and

learn from a UK drop-in

centre widely regarded

as a model of best practice." Selina Bichard

The L'Vair Project

# GRANT CASE STUDY FROM YEAR 2 Capacity Building: The L'Vair Project

The L'Vair Project aims to set up a community-based drop-in service for people with mental health problems. The charity was granted  $\pounds_{2,100}$  for training costs to help develop this service, which will provide much needed advice and support.

## GRANT CASE STUDY FROM YEAR 2

# Capacity Building: Guernseymums.gg Post Natal Depression Support Group

**Guernseymums.gg** Post Natal Depression Support Group was given £1,500 towards developing services for those suffering from the condition. The grant will increase on-island expertise and will enable volunteers to give better support to sufferers and their families.

"The grant has enabled the PND charity to organise specific and tailored training for the volunteers which will enhance and improve the support they currently provide. This training may also be attended by local health professionals to further improve their understanding of post natal depression."

Milly Dudley-Owen Guernseymums.gg Post Natal Depression Support Group



Top: CBF workshop Above: PND Support Group launch – Nov 2012

# **Volunteer Matching Programme**

## **Guernsey Disability Alliance**

Volunteer: Tim Willis - Senior Manager and qualified accountant Volunteer position: Facilitator and development of a new strategic plan GDA Executive Chair: Shelaine Green

Shelaine says: The Guernsey Disability Alliance brings together disability charities and disabled people to speak with one voice. Having grown rapidly since its launch five years ago, it wanted to develop a new strategic plan. So the GDA committee decided it needed someone to help guide them – to take the huge variety of priorities and activities it was engaged in, look at what the future held, and re-focus its energies. The Guernsey Community Foundation suggested Tim Willis, who is the chair of a large charitable social enterprise in London, a senior manager and a qualified accountant. Tim provided the board with some structure to help focus its attention on what the priorities are; some challenge and an alternative perspective; and he worked with individuals and the board as a whole to enable them to re-examine their contributions. The Foundation found us a perfect match as Tim can listen, not judge, be flexible to accommodate a range of views, but also has the credibility to offer leadership and direction. The GDA is now ready to move confidently to its next stage of development.

**Placing strategic thinkers** and business brains into the Voluntary Sector to help charities develop and grow.



Tim Willis

#### **Guernsey Mind**

Volunteer: John Curran – Independent Consultant & former CICRA Chief Executive Volunteer position: Chairperson, Guernsey Mind

*John says:* I became involved with Guernsey Mind thanks to the Guernsey Community Foundation. I had expressed an interest in doing some work with a charity where my skills and expertise of leading an organisation and setting strategy would be of some practical benefit. This happened to coincide with Guernsey Mind looking for a new chairperson. Even though I've only been involved for a few short months, the opportunity that exists to build on what we as an organisation can do is exciting. Having the Guernsey Community Foundation as a resource that charities can call on to help them develop is an enormous benefit for Guernsey.



# **HIGH CALIBRE INDIVIDUALS PLACED VIA OUR** MATCHING PROGRAMME **IN 12 MONTHS**



Peter Bruges

### **Bailiwick of Guernsey Scouts**

Volunteer: Peter Bruges, Chief Financial Officer, Channel Islands Cooperative Society Volunteer position: Treasurer, Bailiwick of Guernsey Scouts Bailiwick Commissioner: Julie Bulpitt

Kathy Tracey

*Julie says:* When someone like Peter offers his services we are obviously extremely grateful. His professional skills are exactly what we needed. He can help us ensure that our finances are sound and set budgets for the coming years, which is all vitally important. His day job is incredibly demanding so if Peter can find time to help as a volunteer I am sure that many other people who have equally demanding jobs can volunteer and help worthy charities in the Bailiwick. We are very grateful to the Guernsey Community Foundation for introducing Peter to us and for their wider work in promoting opportunities for volunteers.

## **Training Fund**

We are pleased to have allocated finances to a Training Fund which is currently being used to deliver workshops in partnership with Kathy Tracey from The Learning Company and to fund other relevant training sessions that are in need of financial support. In the past 12 months, 95 people from 44 different voluntary organisations have attended workshops on Leading & Managing Volunteers and Social Media Basics. We have also used our training fund to facilitate an Autism Awareness seminar in partnership with the Guernsey Sports Commission, which was attended by 70 people. Our Training Fund is aimed at filling the gaps where training is not otherwise provided in the island, and we are currently planning an expansion to our programme for 2014.

"Very good - excellent opportunity to meet other volunteers in Guernsey and to consider how to improve the way we manage volunteers"

## "Excellent - Many tools gained, many lessons learned"

Attendees Workshop on Leading & Managing Volunteers





#### Volunteering Campaign

We are working in a partnership with both the Association of Guernsey Charities and Volunteer.gg to raise the profile of volunteering across the Bailiwick. We are confident that the formation of this partnership will result in a more coherent approach to volunteering in Guernsey, making it easier for new volunteers to find out how they can help, and making it easier for voluntary organisations to communicate their needs. Key projects this year have included:

- New TV/online/print advertising campaign
- Presence at the Careers Show
- Volunteers' Expo in the Market Square
- Development and growth of
  www.volunteer.gg





Top: Volunteers' Expo. Middle: Volunteer Print Advertising. Above: Volunteer TV Commercial (L) and Volunteer.gg website (R).



# 95 PEOPLE FROM 44 VOLUNTARY ORGANISATIONS HAVE HAVE ATTENDED WORKSHOPS ON LEADING AND MANAGING VOLUNTEERS



# NOMINATIONS RECEIVED FOR THE 2013 COMMUNITY AWARDS – A RECORD

## **Community Awards**

Now in its third year, this event takes place annually at St James, to celebrate and applaud the hard work, dedication and achievements of those working in and supporting the voluntary sector in Guernsey. The Community Awards are proudly hosted by the Foundation with principal sponsor State Street Global Services, and recognise achievements across six categories:

- Charity of the Year sponsored by State Street Global Services
- Fundraising Team of the Year sponsored by Sportingbet
- Outstanding Individual Achievement sponsored by Schroders Private Banking
- Overseas Award sponsored by Specsavers
- Organising Committee of the Year sponsored by RG Falla
- Corporate Social Responsibility Award in association with Guernsey Chamber of Commerce

The Awards have quickly become established and are a highlight of the voluntary sector's calendar, with strong competition for the awards. Tickets for the event sell out as soon as they are available and those shortlisted enjoy heightened recognition and publicity for their work, with winners also benefiting from the prize money available.





James Partridge OBE



the COMMUNITY awards

# **Working Together**

The Foundation encourages partnership among complementary charities and acts as a catalyst for developing or bringing about action, helping to provide expertise and funding where needed.

The Foundation is also pleased to contribute to the work of the States Social Policy Group by representation on their Third Sector Steering Group. This aims to enable the States to engage with the third sector and business sector and to use outcomes from that engagement to informtheir work. The Foundation is currently working with the States in the following areas:



Dominic Wheatley

#### Ageing Well in the Bailiwick

In May, the Foundation hosted a public update by the States of Guernsey on their forthcoming Supported Living and Ageing Well Strategy. With 60 leading figures in attendance, the evening presented a unique opportunity for discussion on the key challenges the sector faces and how these might be addressed.

The Foundation has since brought together representatives from the voluntary and private sectors who work with older people to focus on how the sector can best engage with the States on the new Strategy, and to form a representative body for the sector. The group will encourage and facilitate regular discussion and cooperation between organisations to identify and address key challenges, issues and opportunities. Dominic Wheatley has agreed to become the first Chair of the group.

"Guernsey Voluntary Service welcomes the support provided by the Guernsey Community Foundation and looks forward to continuing to work together to sustain and develop services that benefit older adults and the Island as a whole."

Ross Paislev Chairman Guernsey Voluntary Service

## Youth Commission

Supporting the development and opportunities of our young people is also on our agenda. The Foundation provided support staff in the early days of the new Youth Commission and assisted in the recruitment of a Chairman and Treasurer through our Volunteer Matching Programme. This support continues as the States reviews its Children and Young People's Plan and the Youth Commission develops its strategy for the development of Children and Young People's Services in the Bailiwick.





## Poverty debate (L) and Peter Roffey (R)

#### Poverty in Guernsey - What's the problem?

Following the States debate in May on the Medical Officer of Health's report on Health Inequality, the Foundation hosted a debate to explore the report's conclusions and how the real areas of need could be better measured, monitored and met. Chief Minister Peter Harwood gave an update on States work in this area and the panel members shared their viewpoints and experiences of the 'front line'. The debate was well attended, well informed and ended with a clear consensus that something more needs to be done. The Foundation is now investigating ways to provide a better understanding of poverty in the Island and how to mitigate it.

# Contact us

If you are interested in supporting the voluntary sector in Guernsey – whether through the provision of money, time or ideas - we want to hear from you.

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- Guernsey Community Foundation
- guernseyvolunteers

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Dave Chilton, Chief Executive Sadie Siviter De Paucar, Development Manager Laurel Le Tocq, Communications & Projects Manager

#### Thank You

The Guernsey Community Foundation would like to extend its sincere thanks and gratitude to all of the supporters, sponsors, and donors whose continued generosity enables the work of the Foundation.

Front Cover Images (left to right):

#### Top:

L'Vair Project, Bailiwick of Guernsey Scouts, Guernsey Mums PND Support Group, The Community Awards 2012,

## Bottom:

Volunteers Expo 2013, Guernsey Disability Alliance, Poverty Debate 2013, Emily Litten – Guernsey Mind