Impact Review 2013-2014

# Together, we're making a positive difference





















GUERNSEY COMMUNITY FOUNDATION

promoting effective philanthropy

Organised by the Round Table, The Harbour Carnival was supported by its long term partner RBC Wealth Management. Winner of the 2013 Corporate Social Responsibility Award.

ALBION

HOUSE

## Message from the Chairman Wayne Bulpitt



Over the last four years, the work of the Community Foundation has grown and I'm proud to see it being recognised as a valuable service to individual and corporate donors and supporters, charities and the States of Guernsey.

The Foundation aims to increase the flow of money, time and ideas into the charitable sector and has assisted with volunteers, strategic advice and support and grants of funds to a wide range of organisations.

The Community Awards continues to be a sell out each year and this year attracted over a hundred nominations for amazing people and organisations. We are grateful to our sponsors and welcome three new ones this year – KPMG Channel Islands Limited, RBC Wealth Management and Guernsey Electricity to join Specsavers, RG Falla, Cazenove Capital Management – Wealth Management from Schroders and the main event sponsor State Street Global Services. Their valued support for the next three years means that this event will continue to go from strength to strength.

Our guest speaker, Anne Marie Carrie is an ideal fit for the 2014 Awards as we introduce a new Youth Award. A common cry from charities is that they need to attract new, preferably young, blood to their organisations. Our young people are our community's greatest asset, including them in our celebrations was an easy decision for us to make. We hope that this recognition will inspire them to stay involved or to become involved in their island and its future.

## "The Foundation has grown and is recognised as a valuable service to individual and corporate donors."

This impact review gives us a chance to provide you with a brief update on the Foundation's work during 2013 and 2014. As always we are here to answer any questions and find ways for you to get involved.

Wayne Bulpitt Chairman Guernsey Community Foundation

## What are our aims? Guernsey Community Foundation

The Guernsey Community Foundation has the overriding objective of promoting effective philanthropy within the Bailiwick of Guernsey. The Foundation's aims of encouraging well directed giving, whether in the form of money, time or ideas, is based on its vision of a strong charitable sector contributing to a thriving society.



The Foundation aims to achieve this by working with:

- individual and corporate **donors** willing to help with improving the flows of money and volunteers into the charitable sector
- voluntary organisations wanting to make themselves more effective, and
- States of Guernsey Ministers and their officials to develop social policy.

We raise money and distribute it to charities either directly or by matching causes with donors. We supply time in the form of volunteers and ideas in the shape of advice and practical support for organisations in strategic thinking, business planning and training.

We look to build the capacity, skills and ability of voluntary and charitable organisations to enable them to survive, grow and prosper.

We celebrate voluntary work achievements in our annual Community Awards.

We work with the States by contributing to and influencing their social policy programmes and initiatives, identifying and creating new partnerships.

We act as a catalyst for charities and the States to deliver better together.

## New faces and skills at the Foundation

#### Wayne Bulpitt Chairman

Having served as a director of the Foundation since its inception, Wayne Bulpitt was appointed as its Chairman in 2014.

Wayne continues his voluntary roles as UK Chief Commissioner of the Scout Association and Vice Chairman of Guernsey Youth Commission. He will bring to the organisation among other things his skills, contacts and unquenchable enthusiasm.



Jon Moulton Patron

Jon Moulton joined the Foundation in 2014 as a new Patron. Jon is a Chartered Accountant, a Corporate Financier and a Fellow of the Institute for Turnaround Professionals. In Guernsey he chairs Aurigny and the Channel Islands Securities Exchange.

He is a trustee of the UK Stem Cell Foundation. His other charitable activities include one of the Great Ormond Street boards, his family medical research charity and BACIT, the quoted vehicle supporting cancer research. "Jon is very experienced in the charitable sector and is well-known for his business knowledge. His support and encouragement to the Foundation will be invaluable as we continue to grow."



Sarah Duguid Projects and Communications Manager

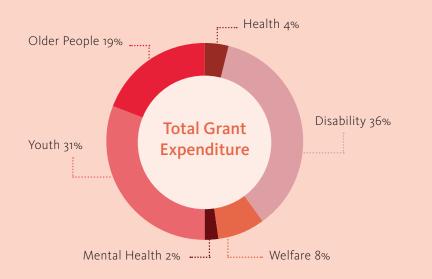
Sarah joined the Foundation in July 2014. She was previously Senior Communications Officer for the City of Edinburgh Council for 12 years.

During this time she led a highly successful fostering and adoption campaign for which Sarah and her team were nationally recognised.

She was also actively involved in the UK's largest school parent council in Dunbar, leading over 64 parent volunteers as their Chair. She is an Associate Member of the Chartered Institute of Marketing.

## What we give. Facts and figures of 2013/2014

The Guernsey Community Foundation has provided grants to a diverse number of charitable organisation and to date has awarded over £300,000 to good causes locally.



## £306,231

Total grants awarded until end of 2014

£91,231 **Total awarded** from Quarterly Grants Programme

## **Quarterly Grants Programme** 2013/2014

The following small grants were awarded to support charitable organisations working to increase social inclusion or build capacity.

#### £1,000 to £1,500

Caritas Community Charitable Trust	Volunteer expenses
Guernsey DriveAbility	Replace car control adaptor, insurance assistance
Guernsey Island Amateur Athletic Club	Training, equipment, travel
Maison St Pierre Trust	Staff training
The Healing Music Trust	General concert costs
Options Domestic Abuse Forum LBG	Training costs for Advisory service and programme
Philippi Guernsey	Staff costs
Post Natal Depression Support Group	Training for local health professionals
St John's Care in the Community Library	Books, leaflets, display stands
Western Parishes Community Centre Trust	Replace railings on disabled access ramp
Guernsey Welfare Service	Insurance /servicing for school bus
Carers Coming Together	Away Days for carers

#### £2,000 to £3,000

Guernsey Sea Cadet Corps	Training of young officers
The L'Vair Project	Expenses to attend training courses
Maison Saint Pierre	Maintenance costs
Guernsey Marlins Special Swimmers Club	Travel expenses (competitions), training for volunteers
Guernsey Botanical Trust	Repairs to greenhouses
Guernsey Cheshire Home	Essential repairs
Guernsey Mind	Staff costs
Young People Guernsey	Building costs for new entrance to The HUB
Friends of St Martins Day Services	Challenging Behaviour training for families and carers
Guernsey Welfare Service	Costs of storage facility for food bank

#### £3000 and above

Grow Limited	Labelling/printer software and staging
Guernsey Parents Partnership	Costs of parental support classes for vulnerable families
Guernsey Alzheimer's Association LBG	Develop services in Alderney
Relate	Training and travel costs
Drug Concern	MPACT programme funding
Every Child Our Future	Training programme for Reading Recovery
Autism Guernsey	Staff costs
Home-Start	Training for 12 new volunteers
Guernsey Sports Commission	Towards Street Sports programme running costs
Guernsey and Alderney Child Contact Centre	Staffing costs, rent
Guernsey Contraceptive Service	Pilot outreach project

## Projects 2013/2014 Quarterly Grants

The theme for the 2013/2014 quarterly grants applications was capacity building. Examples of areas supported included strategy formation, staffing and volunteers, training, effective fundraising, and communications.

### **Home-Start Guernsey**

A grant of £4,200 was awarded to Home-Start Guernsey to cover the training of new volunteers for the charity, whose services are being expanded to meet demand. The volunteers have become part of a team who offer tailor-made emotional and practical support to families and have enabled the scheme to take on additional families – a total of 43 families were able to be supported.

www.home-startguernsey.org.gg



Volunteers for Home-Start Guernsey enjoy afternoon tea at La Grande Mare



#### **Relate Guernsey**

£3,880 was granted to Relate Guernsey in support of training and associated costs for a new Young People's Counsellor. Relate 2U has been working at the Grammar School Sixth Form Centre providing support to students who have relationship issues. Due to the success of the programme, it has now extended this service to the College of Further Education and their presence is proving to be of great assistance to those communities. A new trained counsellor was therefore vital to allow this extension. which provides support to cover areas such as loss, worries about peer relationships or changes in family right through to abusive relationships. www.relate.org.gg

"The ability to continue the work with young people and to expand it is only possible with funding and the Guernsey Community Foundation has been very easy to approach and have understood our requirements, and for which Relate is very grateful."

## Projects 2013/2014 Quarterly Grants

Wilma Edwards launching the outreach programme

## Guernsey Contraceptive Service

A grant of £7,500 has enabled a pilot project to be launched to evidence the benefits of outreach work for its services. The Contraceptive Service provides confidential, contraceptive and sexual health advice to men and women of all ages, but especially to young people.

The Service currently operates from its premises in town, but this pilot has been initially launched at the Kindred Centre and will look at the merits of taking this service out into the community.

www.familyplanning.gg



"Thanks to the grant from the Foundation, the SEXC outreach project has been successful in raising awareness amongst young people about issues such contraception, condoms, chlamydia, consent and control."

Wilma Edwards Manager, Guernsey Contraceptive Service

## Projects 2013/2014 Pargiter Trust Grants

We have been working with the Pargiter Trust, a UK-based charitable trust with Guernsey links, which aims to assist disadvantaged older people to be independent, healthy and socially included. The Foundation is acting on behalf of the Trust to distribute £50,000 in 2014 to the charitable sector or to those working with older people. Five Grants have been awarded so far this year totalling £19,450, two of these projects are featured below.

#### **Milly's Foundation**

Milly's Foundation is a new registered charity in Alderney, which has been set up to develop dementia services for Alderney residents. An award of £3,500 will provide professional dementia training for volunteers, carers and caregivers, along with activity materials for a new drop in day centre at the Connaught Care Home. With Alderney's high percentage of older people (a third of the population being over 65) the incidence of dementia is becoming an increasing issue for the population, with few services currently in place.



The Mad Scatters, supporters of Milly's Foundation, playing to raise funds

Other organisations who have benefited are Guernsey Hard of Hearing Association (£4,300), Carers Coming Together (£3,500) Eldad Elim Church (£2,500).



Residents of Le Platon Home working on their project

#### **Guernsey Arts Commission**

£5,650 was awarded to the Guernsey Arts Commission for a pilot Reminiscence Arts project 'Bringing Memories to Life' with dementia sufferers and their carers. The programme will stimulate memories for participants and provide an enjoyable specialised activity for those with dementia, who often cannot take part or actively participate in more standard activities. The project will work to train local artists on how to use the arts to connect to those who are affected by dementia. The artist will then share their skills and techniques with those who care for people with dementia, professional or 'informal' carers, many of whom lack experience in leading specialist activities for those with dementia. www.arts.gg

## Projects 2013/2014 Strategic Grants Programme

This new programme provides substantial grants with a minimum of  $\pounds$ 10,000 to voluntary organisations so that significant challenges or needs within the Bailiwick can be addressed. The theme for applications is 'Strategic Initiatives', which improve the way a voluntary organisation operates or delivers its services so that it can better meet the needs of the community or its beneficiaries. Applications should address a proven area of concern in the Bailiwick, or fill a 'gap' in provision.

## Youth Commission of Guernsey and Alderney

The Youth Commission was established in January 2011 and combined the previous roles of the Bailiwick of Guernsey Youth Association and the Youth Service Committee of the States of Guernsev. It has been awarded a grant of £75,000 from the Foundation in support of the salary costs of its Chief Executive. The Youth Commission's vision is a Bailiwick where all young people reach their full potential and it aims to do this by providing safe, supportive environments where young people can experience new opportunities, overcome barriers, develop skills and build confidence. www.yoof.gg



Above: Roddy Winser, Chief Executive of the Youth Commission.

Right: Staff working with young people at an island estate



## Projects 2013/2014 Strategic Grants



Top and Left: Supporters of "We all matter, eh?" campaign. Above: Dave Kilby with Jan Hayhurst, Cheshire Home

"We are deeply grateful to the Guernsey Community Foundation for recognising the value of charities and individuals working collectively and in partnership with the States. Influencing social policy and public attitudes in Guernsey is a detailed, relentless, long-term process and the support will help make sure the GDA is still here to give disabled islanders and carers their 'voice' in five, ten and twenty years' time."

Shelaine Green

Executive Chair, Guernsey Disability Alliance

#### **Guernsey Disability Alliance**

A grant of £90,000 has been awarded for the funding of an Executive Director for two years to implement the GDA's '5 Year Plan.' Having achieved its initial goal of gaining States approval for a Disability and Inclusion Strategy (November 2013), the purpose of the Plan is to set new goals for the GDA for the next five years and to create a sustainable structure to achieve them. The intended outcome is working in partnership with the States to complete the first phase of the Disability and Inclusion Strategy, which includes:

creating an access plan for the States of Guernsey's buildings, services and employment practices

developing information services for disabled people, carers and for businesses

enacting disability equality legislation

extending the UN Convention on the Rights of Persons with Disabilities to Guernsey

establishing an equality and rights organisation to promote equality for all

ensuring the Supported Living and Ageing Well Strategy and the new Children and Young People's Plan meet the needs of disabled islanders and carers

the grant will also enable the GDA to expand its successful initiatives to directly involve disabled people and carers in the Strategy and to create a support system for member charities who engage with the States.



## Giving ideas Training update

The Foundation continues to develop its training programme to provide free training opportunities for charities that are not otherwise available on island.

In the past 12 months we offered free workshops on Managing and Leading Volunteers, Charity Communications and Providing Excellence in Customer Care for Charity Shops. Thanks to our training partners – the Learning Company and Orchard PR, over 100 volunteers have benefited from our courses.



Kathy Tracey, The Learning Company and Chris Chilton, Orchard PR

## What has been offered

In the past 12 months, we have facilitated the following workshops:

**Providing Excellence in Customer Care** – delivered by The Learning Company

Leading and Managing Volunteers – delivered by The Learning Company

Charity Communications workshop series – delivered by Orchard PR

"I just wanted to let you know how useful and helpful the workshop with Orchard PR was. We would definitely attend more of these sessions if and when they are available. Thanks again to all of you at the Foundation."

Charity Communications workshop

## "Excellent – very informative and motivating!"

Leading and Managing Volunteers workshop

"Worthwhile, very helpful to learn about who we are and how to relate to the customer. Very informative, it gave me the confidence to approach customers differently depending on their type."

Providing Excellence in Customer Care workshop

## 0

We listen to the real needs of the voluntary sector and, where appropriate, deliver training in direct response to that need. So if you or your charitable organisation has a training need or wants to go on our next training course, please get in touch with us at the Foundation - www.foundation.gg

## Supplying time Volunteering update

In 2014 we took over running www.volunteer.gg and continue to work in partnership with the Association of Guernsey Charities to raise the profile of volunteering across the Bailiwick. Volunteer.gg was created for those who are keen to volunteer some of their time to charity. Emphasis is made on the diverse range of ways you can volunteer – whether it is by helping out at an event, sharing your expertise and knowledge as part of a committee or by long-term volunteering.

Charities are increasingly using volunteer.gg to promote their volunteer needs and any upcoming events. We'd like all charities to sign up and make www.volunteer.gg the central place for people to find out about all volunteering opportunities in Guernsey.

To make sure that volunteer.gg keeps a high profile, we have invested in a marketing programme to engage the public. Key projects this year included:

- TV, cinema, online and print advertising
- presence at Careers Fair, and
- promotional events for June's National Volunteers' Week

## Volunteer Matching Programme

Placing strategic thinkers and business brains into the voluntary sector to help charities develop and grow.

By working closely with local businesses we have now placed over 70 high calibre individuals into charities and voluntary organisations via our Matching Programme. This year we have worked with a number of professional bodies to promote volunteering to their members.

## How does the Volunteer Matching Programme work?

Often people want to give something back to the community and what better way than giving your time and expertise through the Volunteering Matching Programme. Charities and volunteers register with us, giving their requirements and we match a suitable individual to a suitable charitable organisation. So if this is something you are interested then contact Sarah at the Foundation for an informal chat.

## Supplying time Promoting volunteering

For charities contact us with a position that needs filling and their requirements For individuals an individual registers with us and we meet to discuss their requirements

The Foundation looks at the Volunteer Register and matches the charity and individual

#### 1-7 June - Volunteers' Week 2014

We got into the spirit of National Volunteers' Week with a week-long promotion of all things volunteering in Guernsey. Each day the local media supported us by printing a volunteer interview and advertising our latest volunteering opportunities.

This year we converted the OSA Pop-Up Shop in Smith Street, into a volunteering drop-in centre for the week. Each day carried a different charity theme - older people, health, disability, community support services, animal, conservation, overseas, and children and youth. We spoke to 174 potential new volunteers and we know of charities who successfully recruited new volunteers as a result of this event.

"Congratulations on the well organised week in Smith Street! We picked up the details of 10 potential volunteers plus making a link with the police training board who want to work with us!"





Top: Doreen Homer, volunteer at Guernsey Cheshire Home Shop. Above: Jannine Birtwistle, Rotary Club of Guernsey volunteer.

## Giving ideas Social Policy

There has recently been a welcome and noticeable shift of thinking in this States term in their desire for better communication and meaningful partnership with the voluntary sector in the area of social policy. This has not been driven simply by straightened financial times but encouragingly by a genuine commitment to engage at an early stage of its development.

#### **Social Action Plan**

The Foundation has been included in discussions and presentations with the States social policy work streams, offering its thoughts and practical support. Examples of this support include

- providing funding to employ Chief Executives for the Youth Commission and the Guernsey Disability Alliance
- > the creation and management of a representative group, Ageing Well in the Bailiwick, to advise on the Supported Living and Ageing Well Strategy
- the commissioning of research into the measurement and monitoring of poverty
- investigating and reporting on a proposal to create a Guernsey Employment Trust as part of the States Disability and Inclusion Strategy.

"The States has a heavy workload in the Social Policy area but good progress is being made in our identified priority areas, one of which is about greater partnership with the voluntary sector. We are witnessing this especially in researching and formulating of policy, and the Guernsey Community Foundation continue to provide interest, knowledge and practical assistance on a number of our initiatives for which we are sincerely grateful."

Jonathan Le Tocq Chief Minister of Guernsey Sue Fleming of St John's Residential Home, Vice Chair; Dominic Wheatley, Chair; and Deputy Chris Green, political representative (as pictured).



## Ageing Well in the Bailiwick

Ageing Well in the Bailiwick (AWB) was set up in 2013 to provide a voice for older people and organisations working with them in the community. The group has representatives from around 20 organisations who work with older people, the voluntary, independent and public sectors.

One of their key objectives is to ensure a positive outcome for older people from the States' Supported Living and Ageing Well Strategy (SLAWS).

### "As AWB has developed the Foundation's support has been crucial and we look forward to continuing to work in partnership." Dominic Wheatley

Ageing Well in the Bailiwick

AWB now sits on the SLAWS Public Engagement Steering Group and gives feedback on issues affecting older people including the recent transport strategies and Island Development Plan.

It is becoming the "go to" group for giving feedback on anything to do with older people.

AWB is currently developing its strategic plan and continues to facilitate consultation with various States departments. The Foundation continues to support AWB by providing administrative support.



### Poverty Measurement and Monitoring

The Foundation has hosted a series of meetings on poverty in Guernsey. They explored the real areas of need in Guernsey and how these could be better measured, monitored and met in the future.

We wanted to find out if the level of poverty in the island was more extreme than currently recorded and to identify if there were effective (best practice) measures of the level of poverty elsewhere which we could apply locally and would be accepted by relevant stakeholders in Guernsey as reliable indicators.

We commissioned Island Analysis to research how other islands measured poverty based on household expenditure levels. This would then calculate how much people need, to achieve an acceptable living standard in Guernsey. At the time of writing, the findings were being discussed between the Policy Council and the Foundation. Their intention is to identify a methodology for measuring poverty that could be recommended for adoption by the States as soon as practicable.

## Guernsey Employment Trust

Discussions on the possibility of Guernsey having an Employment Trust began as part of the States Disability and Inclusion Strategy. The Foundation was asked to consider the current provision of supported employment services and to propose a suitable model for the future. We have worked with the those States departments and charities working in this field and have drawn up proposals for a Charitable Trust which could take over the States services.

## The Community Awards 2013 A celebration of giving

Left: Liz Head, Outstanding Individual Achievement. Below: Cheshire Home, Charity of the Year and Winners at the event.





The Community Awards continues to highlight and applaud the many success stories within our voluntary sector. On 6 November 2013, over 100 volunteers and professionals celebrated the 2013 Community Awards with host James Partridge OBE, a Director of the Foundation and Founder/Chief Executive of UK charity, Changing Faces and Phil Packer MBE as the guest speaker.

The Awards received over 120 nominations and six awards were presented on the night.

Charity of the Year Guernsey Cheshire Home

Fundraising Team of the Year Friends of Les Bourgs Hospice

Overseas Award Bridge to Sri Lanka/Bridge to Haiti

Outstanding Individual Achievement Liz Head

CSR Award RBC Wealth Management

Organising Committee of the Year The West Show The Community Awards is guaranteed to continue for another three years thanks to the commitment of our sponsors. 2014 will see seven awards presented with the addition of a new Youth Award sponsored by Guernsey Electricity. We also welcome KPMG Channel Islands Limited and RBC Wealth Management as new sponsors.

The event is intended to be informative and a celebration of a successful voluntary and charitable sector culture in Guernsey. Our judges are selecting a winner from amongst winners and it ought to be emphasised that in creating a winner we are not creating losers.

www.communityawards.gg

## The Community Foundation Can you help us?

There are many ways to get involved with local charities – whether you want to donate money, help out with fundraising events, or if you'd like to join a committee to help a charity to develop and grow. As word is spreading about how the Foundation can help the charitable sector, we need more people to fulfil requests. So please call us if you can help.

#### **Contact us**

Dave Chilton, Chief Executive Telephone 01481 748056 davec@foundation.gg

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www.foundation.gg

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#### Thank You

The Guernsey Community Foundation would like to extend its sincere thanks and gratitude to all of its supporters, sponsors and donors whose continued generosity enables the work of the Foundation.

## Front Cover Images (left to right):

#### Top:

Winners of the 2013 Overseas Award - Bridge 2 Sri Lanka and Bridge 2 Haiti. Jay Griffen, volunteer, Russels Day Centre. DJ Fred Setters, Jubilee Hospital Radio.

#### Middle:

Judith Keen, St. Johns Library. James Partridge, Guernsey Community Foundation. Wilma Edwards, Guernsey Contraceptive Service and Fiona Hardy, Lead Contraceptive Nurse.

#### Lower:

Participants in Harbour Carnival Dinghy race. John Henry, Headway. Rock climbing with the Youth Commission.