

## Becoming a supporter

A guide for potential donors



"Over time, all Islanders may need assistance of some sort, and the Foundation brings a professional approach to promoting everyone's wellbeing.

I have supported the Foundation wholeheartedly since its conception due to its aim to help local charities – in what is a small, close-knit, caring community – run better and more effectively."

Dame Mary Perkins

"When we moved to the Island we wanted to make a contribution to Island life, but it was difficult and time-consuming to work out which cause to support. The Foundation solved this conundrum for us.

We have found the Foundation a great help. With its links to government, business and the third sector, it successfully identifies worthwhile projects, researches these thoroughly, and allocates funds accordingly. It gives us confidence that we are supporting worthwhile projects which are going to make a difference to those in need on the Island."

Stephen and Maggie Lansdown

# About the Foundation

## Established in 2010, we are an independent charity funded by donations from local philanthropists.

Through our work we aim to improve the quality of life in the Bailiwick, especially for those most in need. This involves:

- awarding grants and funding special projects
- helping charities operate more effectively and efficiently
- researching and analysing social problems
- advising government
- creating new charitable organisations to address unmet needs
- facilitating partnership working between the private, public and charitable sectors

The photographs in this booklet have been submitted by charities that the Foundation has helped.









## The Foundation uses a set of UN Sustainable Development Goals to focus its long-term project work.





Guernsey Employment Trust supports disabled and disadvantaged people to prepare for, find and maintain work in Guernsey.





## Staff



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## Our Grants Programme

Every year we give hundreds of thousands of pounds to local charities and community groups.

Grants can range from  $\pm 5,000$  to more than  $\pm 250,000$ , with some awarded across several years.

Occasional co-funding agreements with the Social Investment Fund, the Sunrise Trust and the Lloyds Bank Foundation for the Channel Islands make our giving stretch even further.

A dedicated Grants Panel considers applications and makes recommendations to the Foundation's board. The Panel is made up of a selection of the Foundation's directors and members of the community recruited for their expertise.

## Since 2010

£5m+ given

100+ charities

12,000+ people helped

# Strengthening the charitable sector

The Bailiwick relies on charities to deliver a wide range of essential services, many of which support the most vulnerable in our community.

We pay for a member of staff at the Association of Guernsey Charities because we believe that a wellrun, user-focused third sector benefits everyone.

Here are some of the other ways we've supported the sector over the years:

- Carried out 'deep dive' consultancy work for local charities, including reviews of fundraising and strategy
- Created a forum for senior charity professionals
- Helped establish the online volunteer-matching platform volunteer.gg
- · Helped to coordinate the sector's response to Covid
- Delivered free training to charities on safeguarding, data protection, cyber security and more















"I have worked closely with the Foundation on the establishment of the Nature Commission and on social welfare policy development, and I have been struck by their effectiveness in improving the quality of life for people in our islands.

Their work is guided by empathy and understanding, developed through knowledge and research, and delivered with professionalism and integrity.

As both a people's representative and an islander, I see the threads of their good work woven into the social fabric of our community right across the Bailiwick, bringing so many benefits to so many people.

The Foundation is an incredible force for good and an agent of positive change. Supporting their work is surely one of the most efficient and effective ways to make a tangible, positive difference."

#### Deputy Lindsay de Sausmarez

President - Committee for Environment and Infrastructure Vice President - Committee for Employment and Social Security

## **Special projects**

From time to time we undertake multi-year projects relating to a complex social issue.



### 2017 - 2018

We led a review of Guernsey's creative arts sector which recommended, among other things, the reconstitution of the Guernsey Arts Commission.



## 2022 - 2024

In 2024 we launched At Home In Guernsey, the Island's first charity dedicated to helping adults avoid homelessness.

Prior to launch, we commissioned and published research into local homelessness, partnered with a leading UK charity to design a local response to the problem, and secured multi-year funding from Specsavers.

# Helping the community

By carrying out research, speaking to experts, consulting with Government and utilising our unrivalled network of contacts across the charitable sector, we routinely identify unmet community needs.

Having identified those needs, we then take steps to meet them – something which makes us more than a traditional think tank.

## **Establishing charities**

Since 2010, in response to gaps in public and third-sector service provision, the Foundation has helped create the following charities:

- Guernsey Employment Trust
- Youth Commission for Guernsey and Alderney
- Carers Guernsey
- Health Improvement Commission
- Ageing Well in the Bailiwick
- Bailiwick Social Prescribing
- The Nature Commission
- At Home In Guernsey

Together, these organisations have improved the lives of thousands of people in the Bailiwick.

## Working with Government

Thanks to our knowledge of the charitable sector, our independence, and our belief in apolitical, evidence-based analysis, we are valued by the States of Guernsey as a consultee and critical friend.

As a result, we have served on Government working groups, advised on social policy, and been commissioned to produce reports on issues ranging from loneliness to in-work poverty.

In 2023, the Committee for the Environment and Infrastructure named the Foundation as a key partner in its efforts to reduce homelessness.



At Home In Guernsey supports people who are homeless or at risk of becoming homeless.



# How you can support our work

The Foundation is only able to make a difference thanks to local philanthropists who help meet our running costs and/or contribute funds to our Grants Programme.

We are always interested in talking to potential donors who can help us expand our programme of work and, by so doing, help more people.

To find out more, please contact:

Jim Roberts Chief Executive

T: 01481 259253 E: jim@foundation.gg

## You can support the Foundation in the following ways:

#### Help meet our running costs

With the exception of expert help that we may need to commission from time to time, all of our work is carried out by our small complement of staff, and so we welcome any donations that help us meet our operational expenses.

When you make a donation above a certain amount, you automatically become a member of our Supporters Group. As well as receiving regular updates on grant payments and the Foundation's finances, supporters meet once a year to receive a briefing on our programme of work.

Supporters may request one-to-one meetings with the Foundation's Chair, Chief Executive or directors at any time.

### **Contribute to our Grants Programme Fund**

Donations to the Fund are passed on to local charities without deduction of any costs. You are welcome to specify the type of causes that you would like your donation to support.

#### **Contribute to our Endowment Fund**

The Foundation operates an endowment fund into which benefactors can make one-off donations. Once the fund reaches an appreciable size, the interest it generates will be paid into the Grants Programme Fund for distribution to local charities. In this way, a one-off donation will eventually generate an ongoing benefit.



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## **Contact us**

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